



**Zeta Phi Beta Sorority, Incorporated**  
**Southeastern Region**  
**November 13-15 2025**  
**Z-HOPE Community Initiative**



The 2025 Southeastern Region Z-HOPE™ Community Initiative offers an opportunity to lean into the **Extraordinary Power of S.H.E.** by supporting a very deserving Jacksonville agency in their efforts to combat inequities around **social, health and economic justice** in the Jacksonville, Florida area. Chapters, Auxiliaries, and individuals donate leading up to the conference and can continue to give years to come through monetary resources or volunteering their time.

**Background:** Sorors and family members that have been affected by cancer as a survivor, a caregiver, or the loss of a family member or friend. According to floridahealth.gov, in the years 2021-2023 Florida had the second highest number in the United States of cancer patients. Currently over 200,000 people travel over 40+ miles to get effective treatment. The American Cancer Society is recognized as one of Zeta Phi Beta Sorority Inc.'s partnerships. There is a wonderful organization called Hope Lodge in Jacksonville, Florida that is one of 30 Hope Lodge facilities in the United States and Puerto Rico serving patients and caregivers from all over the world.

In the month of November, lung cancer, pancreatic cancer, and stomach cancer (gastric cancer) are recognized for awareness like breast cancer in October. "Through our committed partnership with the American Cancer Society, it is Zeta Phi Beta Sorority, Inc.'s vision to enhance the awareness, promote health equity, discourage disparity, and find ways to provide the resources and tools to support our communities"-IHQ ACS Director Soror Kathleen Turman.

The American Cancer Society Hope Lodge program provides a free home away from home for cancer patients and their caregivers. More than just a roof over their heads, it's a nurturing community that helps patients access the care they need. Each Hope Lodge community offers a supportive, homelike environment where guests can share a meal, join in the evening's activities, or unwind in their own private room.

## **Impact of Philanthropy**

Support from donors has had a profound impact on the fight against cancer. Here are just a few of the tangible ways we've made a difference together. 140M patients assisted in 2024, 2.8M cancer screenings in underserved communities and 540K free nights of lodging has been provided.

Links will be added to our Southeastern Region website <https://www.zphibseregion.org/> to go directly to the donation list on Amazon so we can have a front-facing donation presentation. The Regional Director and her designated representative can present Zeta Phi Beta Sorority, Inc., Southeastern Region's donation and make a public announcement about our presence in the community by way of coordinated local media.

**Their Mission:** The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

**Their Vision:** Ease the Burden for People with Cancer - Give Hope a Home

**The Need:** Daily essential Supplies, Monetary Donations, and Volunteers

**Their Answer:** Supplies are essential for meeting the daily needs of patients staying at Hope Lodge facility. View the wish list to see the current needs, and make a gift to Hope Lodge. The Hope Lodge community runs solely on the generosity of donors. Support provides free lodging for patients and their caregivers and ultimately connects them to their best chance for effective treatment. Volunteering can offer different opportunities that might interest Sorors, Auxiliary members, or family members such as making meals, providing entertainment, planning activities, or making improvements to our facility and grounds.

Source:

[American Cancer Society Richard M. Schulze Family Foundation Hope Lodge Jacksonville, FL](#)

## **Project Implementation:**

Project Focus: **Social and Health Justice**. Population: **Women, Men, Senior, and Youth**. This opportunity will allow chapters, auxiliaries and individuals to make item

donations that will be used to support Hope Lodge's mission for the cancer patients, family members, and caregivers.

Donations will be accepted online via Amazon [SER Z-HOPE Project 2025 Amazon list](#)

The host chapters are encouraged to sign up to support their Volunteer mission [Hope Lodge Volunteers | American Cancer Society](#) before or after the Regional Conference.

There will not be an opportunity to physically drop off donations before, during, or after the Regional Conference in relation to this project. **Please note that individuals who donate should report their contribution to their Chapter Z-HOPE Coordinator, with receipt for documentation, to report that donation in the Zeta Service Management System (ZSMS) in increments of 25.**

### **Z-HOPE Monetary Donations**

Help us meet our goal of \$15,000. Chapters/Auxiliaries are asked to make a monetary donation according to chapter size. There will be an opportunity to donate using the payment link on the SER website. For Chapters/Auxiliaries who choose this option, please make sure that your Tamias makes the donation from your Chapter/Auxiliary account, and you take a screenshot or picture of the receipt for reporting purposes.

### **Zeta Service Management System Reporting**

#### **Z-HOPE™ Points Distribution:**

#### **Item Donations**

PROGRAMMING	
Programming Type	Points
Items Donation (Minimum donation of 25 items)	25

For every 25 items, 25 points will be awarded.

## Monetary Donations

INTERNATIONAL, UNDERGRADUATE, YOUTH, & ZETA MALE NETWORK		
Member Size	Minimum Donation	Points
ALL	\$50 Minimum	50

For every additional \$5, 5 points will be awarded.

GRADUATE & ZETA AMICAE		
Member Size	Minimum Donation	Points
1 to 4	\$50	50
5 to 25	\$75	75
26 to 50	\$100	100
51 to 75	\$150	150
76 to 100	\$175	175
101+	\$200	200

For every additional \$50, 50 points will be awarded.

## Z-HOPE™ Reporting:

To submit your program to the Zeta Service Management System (ZSMS), select the following categories:

ZSMS FORM TITLE	FORM ENTRY
<b>Partnerships</b>	American Cancer Society
<b>Program Date</b>	November 13, 2025
<b>Population</b>	Select all
<b>International Programs</b>	Regional Project
<b>Age Group</b>	Include all applicable options 18-25/26-44/45-64/65+
<b>Total Membership in Attendance</b>	Your Chapter Financial Size
<b>Total Number in Attendance</b>	Item and Monetary Donations – Enter chapter's total size as of June 30, 2025
<b>Total Amount Donated to Organization</b>	Enter \$ amount given to an organization in support of their cause.
<b>Total Cost of Activity</b>	\$0
<b>Were Items Donated</b>	If Yes, enter number of items AND list items
<b>Total Hours Served in Hours</b>	1 hour
<b>Available Photo(s)</b>	Upload documentation of program activity and donation receipt

**Video Available**

All Z-HOPE™ programs must be logged in to the Zeta Service Management System via the international website: <https://zphib1920.org/programs-initiatives/z-hope/zsms/>

Entries are due October 31, 2025 to earn Z-HOPE™ points based on the designated structure.

**For Questions, please contact: Ariana Pickens-Thomas at**  
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