

Echoes of Blue and White

A VISUAL CELEBRATION OF UNFORGETTABLE MOMENTS FROM PAST CONFERENCES



HOW TO SHARE YOUR STORY

Record a 30-second video sharing a cherished memory from a **past Southeastern Regional Conference**. To make it more personal, please hold up or include a photo or item related to your story—this could be a program booklet, a conference badge, a snapshot from the event, or any meaningful keepsake.

📺 Tips for a Great Submission:

- Keep it under 30 seconds.
- Dress to represent. Recommended attire includes casual Zeta paraphernalia or business casual.
- Record in a well-lit and quiet environment.
- Hold your phone horizontally (landscape mode).
- Ensure your face and your item are clearly visible.
- Include the following information in your video clip:
 - Full name
 - State
 - Chapter or Auxiliary
 - Location of the conference you attended
 - Year the conference was held
 - Most memorable moment at a regional conference
- Speak clearly and from the heart!

Upload your video using the following format: FirstName_LastName_Chapter

SUBMIT BY FRIDAY, OCTOBER 3, 2025 – 11:59 PM ET