

ZETA PHI BETA SORORITY, INCORPORATED SOUTHEASTERN REGION



2025

SOUTHEASTERN REGIONAL CONFERENCE

Sponsorship Prospectus

VICKI L. PEARSON, SOUTHEASTERN REGIONAL DIRECTOR





Greetings

Dear Potential Sponsor,

Welcome to Zeta Phi Beta Sorority, Incorporated, Southeastern Region! We are excited that you are considering supporting our distinguished sisterhood and becoming a part of a legacy that has positively impacted communities for over a century. As you review the enclosed prospectus packet, you will discover the rich history, mission, and values that define our sorority and region.

Founded on the principles of Scholarship, Service, Sisterhood, and Finer Womanhood, we uphold these ideals through a variety of programs and initiatives. The Southeastern Region is dynamic, diverse, and dedicated to excellence, making a positive impact. Our members are actively engaged in activities that promote education, civic involvement, health and wellness, and economic development, all while empowering women and strengthening our communities.

In this packet, you will find detailed information about our sorority's programs, membership, and community reach. We take great pride in the accomplishments and contributions of our members in the Southeastern Region and are optimistic about the future.

Thank you for considering Zeta Phi Beta Sorority, Incorporated, Southeastern Region. If you have any questions or need additional information, please feel free to reach out to us. Our contact information is included in this packet, and we are eager to discuss potential collaboration opportunities.

Warmest regards,

Vicki L. Pearson

Zeta Phi Beta Sorority, Incorporated
Southeastern Region Regional Director





Greetings

To Our Potential Sponsors,

We invite you to participate in our Southeastern Regional Conference. As we celebrate our community-conscious and action-oriented region, we hope you will join us in our commitment to continue serving the communities we represent. Our region is actively involved in initiatives such as Adopt-a-School, autism acceptance, bullying awareness and prevention, the American Cancer Society, collegiate scholarships, domestic violence support, elder care, March of Dimes, mental health advocacy, St. Jude, and Women Veterans Rock.

Our annual conference serves as a platform to advance several initiatives in our region. This event is an opportunity for us to recognize and celebrate our accomplishments, conduct business, learn valuable new information, and obtain internal certifications, all while giving back to the local community where the conference is held. We expect over 1,000 women to attend our extended weekend conference, along with spouses, family members, and male fraternity members. We take great pride in our work and the impact we have made in our community so far; however, we need your support to achieve even more.

Enclosed you will find information about our organization, demographics, and the impact we make. Becoming a sponsor of our event will allow you to connect with our members while gaining recognition among college-educated African American women. We are excited to have you join us!

Sincerely,

LaTricia Hughes

Zeta Phi Beta Sorority, Incorporated -Southeastern Region
Fundraising, Grants, & Sponsorships Coordinator





Brief History

Zeta Phi Beta Sorority, Incorporated, founded on January 16, 1920, is an international women's organization that has established itself as the foremost network of socially and politically conscious activists working to empower disenfranchised communities.

Zeta has been and continues to be the "Sorority of Firsts," creating best-in-class educational programming models like Stork's Nest and Z-HOPE (Zetas Helping Other People Excel) as well as a family of youth and adult auxiliary groups to advance our local communities. With more than 125,000 members initiated, Zeta has become one of the world's leading movements for social justice and civic change. Members of Zeta are called to a higher purpose of *FinerWomanhood*. Zeta women are achievers and leaders in every field in more than 800 communities across the United States, Africa, Asia, the Caribbean, and Europe.

The Southeastern Region, "the Region," was established in 1934. Within the Region, we are culturally and geographically diverse. The Region encompasses Florida, Georgia, South Carolina, the U.S. & British Virgin Islands, the Bahamas, and Trinidad & Tobago, and has over 5,600 active members. Strategic management and tactical operations of the Region are carried out by the Executive Management team, which consists of the Regional Director, five State Directors, and eight elected officers. A cadre of additional personnel, service contractors, and volunteers carry out the daily operations of the organization.

From its inception, the Region has served as an example and led the implementation of national programs and community projects, increased membership, and expanded the growth of our auxiliaries.

Second to None!





Demographics and **IMPACT**



163 CHAPTERS



**685
UNDERGRADUATES**



**4915
GRADUATES**



**400
AUXILLARY MEMBERS**



**9000
ACTIVITIES COMPLETED**



**859,676
PEOPLE AIDED**



**\$1.3 MILLION
MONETARY DONATIONS**



Event Details

When: November 13 - 15, 2025

Where: Ponte Vedra Beach, Florida

Anticipated Attendance: 1,000 members, auxiliaries, and guests

The conference is a three-day event that provides an opportunity for all of our members to come together. During this common time collaboration and planning, community work, training, and celebrations take place.

Conference Highlights

- ▶ Business Meetings
- ▶ Luncheon
- ▶ Educational Workshops
- ▶ Vending
- ▶ Social Activities
- ▶ A Community Service Project





Sponsorship **OPPORTUNITIES**

These sponsorship opportunities have been designed to ensure optimal exposure and visibility for each organization, both prior to and during the conference. Each package offers an exclusive opportunity to implement targeted, creative, and direct sponsorship strategies that maximize outreach and visibility within the region.

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1000	Sapphire \$500
Logo on Social Media Platforms	✓	✓	✓	✓	✓
Logo on the Printed Programs	✓	✓	✓	✓	✓
Opportunity to Distribute Promotional Materials via Conference Bags	✓	✓	✓	✓	
Vendor Space	✓	✓	✓		
Recognition as Event Sponsor			✓		
Featured Event Sponsor	✓	✓			
Opportunity to participate in workshops	✓	✓			
Inclusion on Event Signage	✓	✓			
Event Photo Opportunities	✓	✓			
VIP Photo Opportunities	✓				
Recognition as Sponsor at Event Lunch	✓				



Sponsorship Packet

Company Name

Address

City

State/Province

Zipcode

Country

Contact Name

Title

Phone

Email

Company Website

Sponsorship Level

Platinum Level	\$10,000
Gold Level	\$5,000
Silver Level	\$2,500
Bronze Level	\$1,000
Sapphire Level	\$500

Partner Agreement

I, the authorized representative of the undersigned company, on behalf of said company, subscribe to all terms, conditions, authorizations, and covenants contained in this Agreement and the Rules and Regulations governing the 2025 Zeta Phi Beta Sorority, Incorporated Southeastern Regional Conference.

**RETURN THIS AGREEMENT WITH
PAYMENT BY CLICKING BELOW**

Signature

Date



Contact Us



Phone: 678-863-8145



Email sponsorship commitment letter and logo to:
seregionsponsorshipco@gmail.com



Mail sponsorship payments to:

Zeta Phi Beta Sorority, Incorporated Southeastern Region
Attn: Fundraising, Grants, & Sponsorship Coordinator
PO Box 7224 Marietta, Georgia 30065

Note: Make checks payable to Zeta Phi Beta - Southeastern Region.

If you would like to make your contribution using another method, contact the coordinator.



**ZETA PHI BETA SORORITY, INCORPORATED
2025 SOUTHEASTERN REGIONAL CONFERENCE
PONTE VEDRA BEACH, FLORIDA**