

# ZETA PHI BETA SORORITY, INCORPORATED SOUTHEASTERN REGION



## 2025

### SOUTHEASTERN REGIONAL CONFERENCE

# *Sponsorship Prospectus*

**FOR MEMBERS**

**VICKI L. PEARSON, SOUTHEASTERN REGIONAL DIRECTOR**





# *Greetings*

Dear Sorors, Zeta Amicae, and Zeta Male Network,

Welcome to our 91<sup>st</sup> Southeastern Regional Leadership Conference!

We are excited to offer you the opportunity to partner with our esteemed sisterhood, an alliance that promises mutual growth and impact. As an organization with a profound legacy spanning over a century, we have been dedicated to making a lasting impact in communities, embodying our principles of Scholarship, Service, Sisterhood, and Finer Womanhood.

Enclosed within this packet is an overview of our region and its impact. Our region is characterized by dynamism, diversity, and a steadfast commitment to excellence, driving positive change across a spectrum of endeavors, including education, civic engagement, health, economic empowerment, and more.

Within this prospectus, you will find information about our region's programs, membership structure, and outreach efforts. We take immense pride in the accomplishments and contributions of our members, and we are enthusiastic about the prospects that lie ahead.

We appreciate your time and consideration in exploring the possibility of partnering with our region. If you have any inquiries or require additional information, please do not hesitate to contact us using the details provided in this packet.

Warmest regards,

*Vicki L. Pearson*

Zeta Phi Beta Sorority, Incorporated  
Southeastern Region Regional Director





# *Greetings*

Dear Sorors, Zeta Amicae, and Zeta Male Network,

This year, the region is excited to present a significant opportunity for our members to showcase their businesses. In alignment with the impactful Women Who Win initiative, which has been making waves at the international level, we are eager to shine a spotlight on the women in business within our own region. This is not just a chance for you to support our region, but also a way to contribute to our ongoing commitment to being "Second to None."

The Women Who Win initiative, a brainchild of Dr. Stacie NC Grant's administration, is a testament to her vision and leadership. It is designed to be a convenient resource of women-owned businesses for our members and auxiliaries of Zeta.

Our region is eager to support this initiative locally and encourages members to 'buy blue'. We are looking forward to the exciting collaborations that lie ahead with you all!

In Service,

*La'Tricia Hughes*

Zeta Phi Beta Sorority, Incorporated -Southeastern Region  
Fundraising, Grants, & Sponsorships Coordinator







# Brief History

Zeta Phi Beta Sorority, Incorporated, founded on January 16, 1920, is an international women's organization that has established itself as the foremost network of socially and politically conscious activists working to empower disenfranchised communities.

Zeta has been and continues to be the "Sorority of Firsts," creating best-in-class educational programming models like Stork's Nest and Z-HOPE (Zetas Helping Other People Excel) as well as a family of youth and adult auxiliary groups to advance our local communities. With more than 125,000 members initiated, Zeta has become one of the world's leading movements for social justice and civic change. Members of Zeta are called to a higher purpose of *FinerWomanhood*. Zeta women are achievers and leaders in every field in more than 800 communities across the United States, Africa, Asia, the Caribbean, and Europe.

The Southeastern Region, "the Region," was established in 1934. Within the Region, we are culturally and geographically diverse. The Region encompasses Florida, Georgia, South Carolina, the U.S. & British Virgin Islands, the Bahamas, and Trinidad & Tobago, and has over 5,600 active members. Strategic management and tactical operations of the Region are carried out by the Executive Management team, which consists of the Regional Director, five State Directors, and eight elected officers. A cadre of additional personnel, service contractors, and volunteers carry out the daily operations of the organization.

From its inception, the Region has served as an example and led the implementation of national programs and community projects, increased membership, and expanded the growth of our auxiliaries.

*Second to None!*





# *Demographics* and **IMPACT**



**163 CHAPTERS**



**685  
UNDERGRADUATES**



**4915  
GRADUATES**



**400  
AUXILLARY MEMBERS**



**9000  
ACTIVITIES COMPLETED**



**859,676  
PEOPLE AIDED**



**\$1.3 MILLION  
MONETARY DONATIONS**



# *Event Details*

**When:** November 13 - 15, 2025

**Where:** Ponte Vedra Beach, Florida

**Anticipated Attendance:** 1,000 members, auxiliaries, and guests

The conference is a three-day event that provides an opportunity for all of our members to come together. During this common time collaboration and planning, community work, training, and celebrations take place.

## **Conference Highlights**

- ▶ Business Meetings
- ▶ Luncheon
- ▶ Educational Workshops
- ▶ Vending
- ▶ Social Activities
- ▶ A Community Service Project







# *Sponsorship* **OPPORTUNITIES**

These sponsorship opportunities have been designed to ensure optimal exposure and visibility for each organization, both prior to and during the conference. Each package offers an exclusive opportunity to implement targeted, creative, and direct sponsorship strategies that maximize outreach and visibility within the region.

	Crystal \$1,000	Pearl \$500	Ruby \$250
Listing in Book	✓	✓	✓
Opportunity to Distribute Promotional Materials via Conference Bags	✓	✓	
Logo on the Social Media Platforms	✓		
Logo on Printed or Digital Program / Souvenir	✓		



# *Sponsorship Packet* **FOR MEMBERS**

**Company Name**

**Address**

**City**

**State/Province**

**Zipcode**

**Country**

**Contact Name**

**Chapter Name**

**Phone**

**Email**

**Company Website**

**Sponsorship Level**

<b>Crystal Level</b>	<b>\$1,000</b>
<b>Pearl Level</b>	<b>\$500</b>
<b>Ruby Level</b>	<b>\$250</b>

**Partner Agreement**

I, the authorized representative of the undersigned company, on behalf of said company, subscribe to all terms, conditions, authorizations, and covenants contained in this Agreement and the Rules and Regulations governing the 2025 Zeta Phi Beta Sorority, Incorporated Southeastern Regional Conference.

**RETURN THIS AGREEMENT BY  
CLICKING BELOW**

**Signature**

**Date**





# Contact Us



**Phone:** 678-863-8145



**Email sponsorship commitment letter and logo to:**  
seregionsponsorshipco@gmail.com



**Mail sponsorship payments to:**

Zeta Phi Beta Sorority, Incorporated Southeastern Region  
Attn: Fundraising, Grants, & Sponsorship Coordinator  
PO Box 7224 Marietta, Georgia 30065

**Note:** Make checks payable to Zeta Phi Beta - Southeastern Region.

*If you would like to make your contribution using another method, contact the coordinator.*



**ZETA PHI BETA SORORITY, INCORPORATED  
2025 SOUTHEASTERN REGIONAL CONFERENCE  
PONTE VEDRA BEACH, FLORIDA**